"We're investing in Ji Prime because it will make us the best school in the country for Jewish Studies & JSTEM."

Rachel Zivic, Principal, Kellman Brown Academy, NJ

# Federations can now upgrade Jewish Studies and Ivrit across schools, supplementary schools and synagogues



Federation programs already help some of the hardest-to-reach Jewish children, including those not enrolled in Jewish day schools, those from disadvantaged backgrounds, and kids with special educational needs.

Ji Prime is a new program from Jewish Interactive, designed from the start to enable Federations to partner with the schools, supplementary schools and synagogues in their area. The objective is to substantially improve the Jewish education of the kids on whom Federations want to focus their resources.





Ji Prime delivers a fully customized curriculum of interactive apps and activities, built to the individual specifications and requirements of each school. Content can be accessed on almost any device, with teachers, with parents, and even without adult supervision.

Ji content and tools are already used in thousands of Orthodox, Conservative and Reform schools across the United States and the rest of the world.

## Ji knows why teaching Jewish Studies & Ivrit can be so difficult



There's a shortage of teaching resources and tools for Jewish Studies and Ivrit



Budgets are inadequate to pay for enough teachers



Even when money is available, it's hard to recruit and retain the best teachers



Jewish Studies departments suffer higher-than-average staff turnover



Hand-overs between outgoing and incoming staff aren't always effective



Jewish Studies curriculums are often less structured and less defined than they should be

#### A few of the benefits of Ji Prime



Teachers are never short of teaching resources for Jewish Studies or



Engaging and rigorous lessons are delivered with minimal incremental teacher preparation



New, less qualified or substitute teachers can teach effectively from day one



Enables schools to deliver higher standards, even with limited time & resources



Reduced marking and administration via built-in progress reporting per pupil



Offers better integration between Jewish & secular subjects, including an innovative JSTEM curriculum

#### Federations are central to Ji Prime's success



Federations partner with schools and donors to cover costs.

Jewish Interactive is a non-profit. We'd love to offer Ji Prime to every school without charge, but we'd quickly run out of money. We know that most schools run a tight ship so we work with federations to help schools afford it.



## Federations identify candidate schools.

Federations can identify schools who may be willing to work together so that costs can be shared between them.



Help your community engage with Israel and Judaism whilst embracing skills of the future.

Our platform has over 6000 games about Israel, Hebrew and Judaism, designed by expert teachers. In addition, the stars in your community can create their own games - without needing to code - which we can brand with your logo and share with the world!



### Tiered pricing & Ji Prime Duo

We know that resources and requirements vary wildly across different schools, supplementary schools and synagogues.

Rather than take a one-size-fits-all approach, we've developed three tiers to ensure that Ji Prime is affordable and practical for all.

We also operate a Duo program, enabling pairs of schools to co-operate on Ji Prime in order to share the costs.

Our website has the full details: www.jewishinteractive.org/jiprime

#### **Teacher Testimonials**



**Bill Pratt** Headmaster, Naima JPS, London, UK

It's clearly the way forward.
They are learning through a
fantastic experience and
without Jewish Interactive,
we would not have been
able to do it.



**Elisheva Seifman** Naima JPS, London, UK

There's no doubt that children respond beautifully to technology and lessons that involve it in a meaningful educational manner. The first thing Ji needed to do was teach the teachers how to use technology effectively in their lessons.



Rachel Zivic Principal, Kellman Brown Academy, NJ

We are so proud that we have two expert partners in this JSTEM project. We have the Franklin Institute and we have Jewish Interactive.